



Lutgert College of Business
Department of Information Systems & Operation
Management
SCM 3202 Logistics Management Syllabus

Course Number: CRN 13357
Course Title: SCM 3202 Logistics Management
Academic Term: Spring Semester 2020
Credit Hours: 3 Credits
Meeting Times: January 6, 2020 – May 2, 2020 Tuesday and Thursday, 1:30pm – 2:45pm Lutgert Hall Room 1203
Exam April 28, 2020 12:30pm-2:45pm Lutgert Hall 1203
Drop/Add: Last Day to Drop/Add via Gulfline January 10, 2020 5pm
Instructor: Jennifer Reeder, Adjunct Instructor, B.A., M.A.
Office Hours: Call to Schedule
Telephone: (239) 590-1133
E-mail: Jreeder@fgcu.edu
Location: This is an on campus course, not a distance learning course.

REQUIRED TEXT(s):

Bowersox, Donald; Closs, David; & Cooper, M. Bixby (2020). Supply Chain Logistics Management, (5th Ed.). New York : McGraw-Hill. ISBN: 978-1260547825

COURSE PREREQUISITES:

TRA 3151 or SCM 3005 (Minimum Grade of C)

COURSE DESCRIPTION:

The course deals with design and management of distribution networks in global markets. Topics cover logistics, transportation, inventory, regulatory issues, and reverse logistics, with the context of supply chains. Emerging technologies are discussed.

COURSE GOALS:

This course is designed to give the student an understanding of logistics and supply chain management. The importance of logistics on the “bottom line” as well as in customer service and satisfaction are examined. Logistics strategies for domestic and global markets are explored. Students will also assess the impact of technology and training on logistics systems and discuss future logistics challenges.

STUDENT LEARNING OUTCOMES:

1. Discuss the role of logistics management in the context of supply chains.
2. Develop an understanding of the importance of logistics and supply chain management within manufacturing and service organizations and the economy as a whole.
3. Understand the importance of customer service measures as a key indicator of logistics system effectiveness and the importance of improving customer service performance.
4. Understand the role of information systems and technology in inventory management, order processing and supply chain integration. Understand the significance of the growth of electronic commerce on logistics systems.
5. Examine the role of transportation in the logistics system. Comprehend issues associated with transportation rates, carrier selection and transportation productivity.
6. Understand the role and importance of warehousing in the logistics system and cost and customer service issues associated with warehouse management.
7. Understand issues associated with product packaging from logistics and marketing standpoints.
8. Understand major global supply chain strategies and performance measurements which influence global logistics activities.
9. Understand the concept of total costs and the trade-offs that exist within the logistics system and the supply chain and firm as a whole.

GRADING:

Class Participation and Homework Assignments	10 %
Paper/Presentation	30 %
Cases	10 %
Midterm Exam	25%
Final Exam	25 %
Total:	100 %

Final Grade	Percentage Range
A	>/= 92%
A-	90% to 91.9%
B+	88% to 89.9%
B	82% to 87.9%
B-	80% to 81.9%
C+	78% to 79.9%
C	70% to 77.9%
D	60% to 69.9%
F	Below 60%

ASSIGNMENTS:

All assignments will be completed in a professional manner and on time, unless prior arrangements have been made with the instructor.

Complete Assignment 1 on Canvas due by January 10, 2020.

GUIDELINES FOR PROJECTS:

Cases: Each assigned case will be 1-2 pages in length and will be presented for discussion during class.

Paper: The Logistics Management Paper will be five pages in length. The paper will identify and research a current challenge in the logistics industry (i.e.: logistics management structure, inventory management structure, logistic network configuration, modes of transportation, and new technologies or trends within the industry. A two-part process map detailing steps and challenges for part one and revisions/improvements for part two. The text shall be double spaced, one-inch margins, 12-point font and will appropriately document outside sources utilizing APA Style Format

ATTENDANCE AND ABSENCES:

The importance of prompt and regular attendance on the part of all students is required for successful completion of this course. Quality instruction depends upon active student participation in the classroom. If an absence is anticipated, the student should notify the instructor, preferably in advance. Students are encouraged to assist each other with access to class notes for missed classes.

STUDENT PREPARATION AND PARTICIPATION:

At a MINIMUM, all students are EXPECTED to have READ and thought about the information provided in the assigned chapters BEFORE class commences! This is a responsibility to yourself and your classmates. Active participation in class discussions is an important element of a collegiate program; it is evaluated by instructors and is reflected in the assignment of course grades. Participation includes the quantity and quality of comments and class discussions, positive contributions to group assignments, ability to respond to questions by classmates and the instructor and ability to work as a member of a group. Students are expected to synthesize, analyze and integrate all reading assignments.

COURSE SCHEDULE:

Week	Plan Topics	Learning Objectives	Requirements
1	21st Century Supply Chains	Supply Chain Revolution, Integration, Supply Chain Model and Applications, Globalization, Industry Disruptors	Required Canvas Assignment 1
			Read Chapter 1

			Homework 1
2	Supply Chain Information Technology	Information System Functionality, SC Modules, Logistics Operations Modules	Submit Topic
			Read Chapter 2
			Homework 2
3	Logistics	Logistical Value, Operations, Integration, Supply Chain Synchronization	Case 1 Due
			Homework 3
			Read Chapter 3
4	Customer Accommodation	Customer Focused Marketing, AI, Service/Satisfaction/Success, Strategies	Read Chapter 4
			Homework 4
5	Integrated Operations	S&OP, CPFR, Forecasting, Logistics Planning	Read Chapter 5
			Reference List Due
			Homework 5
6	Procurement and Manufacturing	Quality, Continuous Improvement, Procurement Strategies	Read Chapter 6
			Case 2 Due
			Homework 6
7	Inventory	Planning and Managing Inventory, Policies, and Practices	Read Chapter 7
			Homework 7
			Process Map 1
8	Transportation	Regulations, Modals	MIDTERM
9		Spring Break	
10	Transportation	Transportation Pricing, Management, Documentation	Read Chapter 7

			Outline Due
11	Warehousing, Materials Handling, and Packaging	Strategic Warehousing, Public/Private Ownership, Handling Considerations, Safety and Maintenance	Read Chapter 9 Homework 9 Case 3 Due
12	Global Supply Chains	Global Economics, Low Cost Country Sourcing, Customs, Brokers	Rough Draft Due Homework 10 Read Chapter 10
13	Network Design	Enterprise Facility Networks, Total Cost Integration, Logistics Network Design	Read Chapter 11 Homework 11 Process Map 2
14	Relationship Management	Internal Logistics Relationships, Managing Supply Chain Relationships, Challenges	Read Chapter 12 Homework 12
15	Performance Measurement	Functional Perspectives, Measuring, Appropriate Metrics, Benchmarking, Financial Assessment	Read Chapter 13 Homework 13 Case 4
16	Supply Chain Trends	Developing SCM Talent, Managing Risk and Complexity, Environmental Compliance, Purchasing and Total Cost Management	Paper/Presentations Due
17		Final	

Course Disclaimer: The schedule, policies, and assignments contained in this course syllabus are subject to change in the event of extenuating circumstances, class progress, opportunities for guest lectures or by mutual agreement between the instructor and the students.

ACADEMIC BEHAVIOR STANDARDS AND ACADEMIC DISHONESTY:

All students are expected to demonstrate honesty in their academic pursuits. The university policies regarding issues of honesty can be found in the FGCU Student Guidebook under the Student Code of Conduct and Policies and Procedures sections. All students are expected to study this document which outlines their responsibilities and consequences for violations of the policy. The FGCU Student Guidebook is available online at <http://studentservices.fgcu.edu/judicialaffairs/new.html>

UNIVERSITY NONDISCRIMINATION STATEMENT:

Florida Gulf Coast University is committed to ensuring equity and fairness for all University employees, students, visitors, vendors, contractors and other third parties. As such, the University prohibits discrimination on the bases of race, color, national origin, ethnicity, religion, age, disability, sex (including sexual harassment/assault), gender identity/expression, marital status, sexual orientation, veteran status or genetic predisposition with regard to admissions, employment, programs or other activities operated by the University. This prohibition extends to enforcement of Title IX of the Education Amendments of 1972. Questions or complaints should be directed to the Office of Institutional Equity and Compliance (OIEC). The OIEC's phone number is (239)745-4366; the OIEC email address is OIEC@fgcu.edu

DISABILITY ACCOMODATIONS SERVICES:

Florida Gulf Coast University, in accordance with the Americans with Disabilities Act and the university's guiding principles, will provide classroom and academic accommodations to students with documented disabilities. If you need to request an accommodation in this class due to a disability, or you suspect that your academic performance is affected by a disability, please see me or contact the Office of Adaptive Services. The Office of Adaptive Services is located in the Wellness Building. The phone number is 239-590-7956 or Video Phone (VP) 239-243-9453. In addition to classroom and campus accommodations, individuals with disabilities are encouraged to create their personal emergency evacuation plan and FGCU is committed to providing information on emergency notification procedures. You can find information on the emergency exits and Areas of Rescue Assistance for each building, as well as other emergency preparedness materials on the Environmental Health and Safety and University Police Department websites. If you will need assistance in the event of an emergency due to a disability, please contact Adaptive Services for available services and information.

STUDENT OBSERVANCE OF RELIGIOUS HOLIDAYS:

All students at Florida Gulf Coast University have a right to expect that the University will reasonably accommodate their religious observances, practices, and beliefs. Students, upon prior notification to their instructors, shall be excused from class or other scheduled academic activity to observe a religious holy day of their faith. Students shall be permitted a reasonable amount of time to make up the material or activities covered in their absence. Students shall not be penalized due to absence from class or other scheduled academic activity because of religious observances. Where practicable, major examinations, major assignments, and University ceremonies will not be scheduled on a major religious holy day. A student who is to be excused from class for a religious observance is not required to provide a second party certification of the reason for the absence.

RESOURCES FOR FACULTY GENERAL EDUCATION

Information on General Education program requirements is available online at http://www.fgcu.edu/General_Education/index.html

SERVICE LEARNING:

Information on integrating service-learning into the course and course syllabus is available online at <http://www.fgcu.edu/Connect/>

DISTANCE-LEARNING:

Information on distance learning courses is available online at <http://itech.fgcu.edu/distance/>

ONLINE TUTORIALS:

Information on online tutorials to assist students is available online at <http://www.fgcu.edu/support/Approved>

CANVAS LEARNING MANAGEMENT SYSTEM AND DEMONSTRATION SITE:

Information on Canvas is available online at <http://canvas.fgcu.edu/> and <https://fgcu.instructure.com/courses/7692>

LIBRARY RESOURCES:

Main page: <http://library.fgcu.edu/>
Tutorials & Handouts: <http://library.fgcu.edu/RSD/Instruction/tutorials.htm>
Research Guides: <http://fgcu.libguides.com/>
Faculty Support: http://library.fgcu.edu/faculty_index.html
Contact Us: <http://library.fgcu.edu/LBS/about/contactus.htm>

RESPONDUS MONITOR- REMOTE, ONLINE EXAM MONITORING:

In order to protect the integrity of online assessments that are delivered to students off site in a non-proctored location, this course may employ *Respondus Monitor* technology that will allow for the web-enabled monitoring of exams and quizzes. Students must own a computer device and an associated webcam that meet the minimum requirements of the University's standard remote monitoring system. Additional information: *Respondus Monitor* overview: <http://respondus.com/products/monitor/>

Respondus Monitor: Faculty Training and Workshops: TBA

RESPONDUS LOCKDOWN BROWSER – CLASSROOM AND/OR REMOTE ONLINE EXAMS:

In order to protect the integrity of classroom or remote online exams, this course may employ *Respondus LockDown Browser* technology that will allow for the student's temporary restriction to a designated online testing website, disabling the ability to print, copy, access other applications or move to any other URL for the duration of the assessment. This technology may be used on campus in University computer classrooms or for remote delivery of quizzes and exams. [For online classes only: students must own a computer that meets the minimum requirements of the University's standard lock down browser application.] Additional information:

Respondus LockDown Browser overview: <http://respondus.com/products/lockdown-browser/>

Respondus LockDown Browser Faculty Training and Workshops: TBA

LECTURE CAPTURE TECHNOLOGY/FGCU CAPTURE – CLASSROOM RECORDING:

This course may employ technology that will allow for audio and/or video recording of live classroom sessions. This lecture capture technology is utilized for the sole purpose of enhancing student learning. It may provide for supplemental student instruction via secure links to recorded session(s), the live stream of courses, presentations of off-site guest speakers and/or the delivery of course instruction utilizing "flipped classroom" methodologies. Student questions and/or comments may be included as a part of any session being recorded. See FGCU-CAPTURE for additional details and training <http://aets.fgcu.edu/fgcucapture.asp>