



SPM 3024 Contemporary Issues of Sport – CRN 11202

Virtual Class (3 credits)

Instructor: Kelly Jean Brock
Phone: (239) 590-1492
Email: kbrock@fgcu.edu
Office Location: Alico Arena, Hartley Academic Resource Center
Office Hours By appointment

A. COURSE DESCRIPTION

This course is the study of sport as it relates to our social institutions with an emphasis on contemporary social and legal issues. The place of sport in community-based programs, our commercial culture and our educational system will be emphasized. Arguments for and against the inclusion of sport in our social institutions will be made. Relevant legal issues will be addressed.

B. KEY TOPICS COVERED IN THIS COURSE

- Interpret the views of sport authorities, legal communities, and business constituencies as they pertain to the world of sport.
- Develop a solid foundation from which to interpret society's values in sport.
- Understand the current problems and controversies that exist in the world of sport.
- Contrast how culture, race, sex, religion, economics and nationalism influence sport participants
- Apply the body of knowledge of the social sciences to the management of sport-related activities.
- Have empathy for sport participants of various sub-cultures and thus improve performance and increase their sense of self-worth.
- Minimize conflict between all persons associated with a sporting event by

- anticipating in advance the needs and problems of the constituencies involved.
- Establish priorities for administering sport events that will enable long-range growth of sport consistent with goals of society.

C. TEXTBOOK AND READINGS *and other required materials*

D1.Ticker Subscription
No Textbook

D. CLASS OVERVIEW

This course is the study of sport as it relates to our social institutions with an emphasis on contemporary social and legal issues. The place of sport in community-based programs, our commercial culture and our educational system will be emphasized. Arguments for and against the inclusion of sport in our social institutions will be made. Relevant legal issues will be addressed.

E. GRADING, ASSIGNMENTS AND COURSE REQUIREMENTS

Specific instructions concerning how you do grading and what is expected of students goes here
Breakdown of what makes up a grade goes here:

Your final grade = maximum of 100 percent to be earned as follows:

Exams: 2 @ 20%	= 40%
Discussions:	= 35%
Essays: 2 @ 10%	= <u>20%</u>
Total	= 100%

Exams will consist of multiple choice, true/false and short answer questions. Everything included in reading assignments, power points and discussions are fair game to be included in exam content. As a matter of principle, I rarely offer extra credit opportunities but I am always happy to review the material at any time throughout the semester during scheduled office hours, at other times by appointment, and/or by email.

Essays explore topics covered in the chapters and provide an opportunity to demonstrate your understanding of the course concepts. Papers must be typed, double spaced, and be a minimum of two pages. Grades will be based on clarity, originality, and how well you incorporate course concepts in to your paper. Hint: start early! Waiting until the last minute guarantees you will turn in a first draft. First drafts are *rarely* any good. Grammar and spelling count. Essays handed in after the due date **will be docked 10% for every day it is late.**

Discussions will consist of a variety of opportunities to demonstrate your knowledge of the information and gather feedback. There is one CANVAS course content quiz, which will be included in your discussion grade. Other participation activities are on the syllabus and will be announced via Canvas and Eagle Mail.

GRADING SCALE:

93-100	A
90-92.9	A-
87-89.9	B+
83-86.9	B
80—82.9	B-
77-79.9	C+
70-76.9	C
60-69.9	D
00-59.9	F

F. LEARNING OUTCOMES & ASSESSMENT

The Department of Management creates an environment that enables students to develop managerial knowledge and leadership skills, both individually and collaboratively, to: (1) recognize, evaluate, and cultivate business opportunities; (2) identify, understand, and implement positive solutions to organizational issues; and (3) build leadership capabilities to effectively manage organizational change in the global environment.

Lutgert C.O.B. Learning Goals & Objectives	Management Learning Objectives	Course Learning Objectives (measurable)	Assessment Methods
Understand the business environment Understand the business environment 1. Demonstrate knowledge of ethical frameworks in business 2. Demonstrate knowledge of global factors influencing business. 3. Explain the importance of environmental responsibility.	1. Analyze ethical and CSR issues as they apply to management. 2. Demonstrate knowledge of global factors influencing business	1. Understand the connection between the various components of sports management principles, policies and practices 2. Analyze the ethical implications of various management practices. 3. Be familiar with the basic organizational structures and behavior as they relate to the sports industry	Exams and In-class exercises
Be Critical Thinkers. 1. Solve business problems using analytical tools	3. Solve management problems using analytical tools	1. Be aware of the necessary steps in planning, complementing, and	Exams and In-class discussion

<p>2. Apply critical thinking skills to business problems</p>		<p>evaluating the budgetary process</p> <ol style="list-style-type: none"> 2. Be able to interrelate to different concepts involved in the school-based, community based, and the professionally based programs. 3. Understand the requirements of the public relations role and the need for information systems. 	
<p>Be effective communicators</p> <ol style="list-style-type: none"> 1. Deliver effective oral presentations 2. Prepare effective written reports 	<ol style="list-style-type: none"> 4. Demonstrate effective professional communication skills. 5. Work effectively in diverse teams 	<ol style="list-style-type: none"> 1. Examine and evaluate various marketing principles and practices as they relate to the business of sport 2. Inter-relate the supporting disciplines of athletic training, sports information and environment 3. Understand the importance of sound personnel practices 	<p>In-class discussion, exercises, homework, Exams and Presentations</p>
<p>Have interdisciplinary business knowledge</p> <ol style="list-style-type: none"> 1. Understand main concepts & definitions in accounting, economics, finance, information systems management, marketing and operations management. 2. Demonstrate knowledge the integration of knowledge across disciplines. 	<ol style="list-style-type: none"> 1. Integrate key management theories and practices 	<ol style="list-style-type: none"> 1. Be familiar with some basic tenants of the law as they relate to the business of sport 2. Understand the planning and decision-making functions of the sports manager 3. Describe and discuss basic tenants of Leadership 	<p>In class discussions, exercises, homework, Exams and Presentations.</p>

Legend for Learning Outcomes measure goes here

- | | |
|-------------------------|------------------|
| A) Class Discussion | D) Exams |
| B) In-class Exercises | E) Presentations |
| C) Homework Assignments | |

G. ACADEMIC BEHAVIOR STANDARDS AND ACADEMIC DISHONESTY

All students are expected to demonstrate honesty in their academic pursuits. The university policies regarding issues of honesty can be found under the “Student Code of Conduct” and “Policies and Procedures” sections in the Student Guidebook. All students are expected to study this document, which outlines their responsibilities and consequences for violations of the policy. The FGCU Student Guidebook is available online at <http://studentservices.fgcu.edu/judicialaffairs/new.html>.

H. UNIVERSITY NONDISCRIMINATION STATEMENT

Florida Gulf Coast University is committed to ensuring equity and fairness for all University employees, students, visitors, vendors, contractors and other third parties. As such, the University prohibits discrimination on the bases of race, color, national origin, ethnicity, religion, age, disability, sex (including sexual harassment/assault), gender identity/expression, marital status, sexual orientation, veteran status or genetic predisposition with regard to admissions, employment, programs or other activities operated by the University. This prohibition extends to enforcement of Title IX of the Education Amendments of 1972. Questions or complaints should be directed to the Office of Institutional Equity and Compliance (OIEC). The OIEC’s phone number is (239)745-4366; the OIEC email address is OIEC@fgcu.edu.

I. DISABILITY ACCOMMODATIONS SERVICES

Florida Gulf Coast University, in accordance with the Americans with Disabilities Act and the university’s guiding principles, will provide classroom and academic accommodations to students with documented disabilities. If you need to request an accommodation in this class due to a disability, or you suspect that your academic performance is affected by a disability, please see me or contact the Office of Adaptive Services. The Office of Adaptive Services is located in the Wellness Building. The phone number is 239-590-7956 or Video Phone (VP) 239-243-9453. In addition to classroom and campus accommodations, individuals with disabilities are encouraged to create their personal emergency evacuation plan and FGCU is committed to providing information on emergency notification procedures. You can find information on the emergency exits and Areas of Rescue Assistance for each building, as well as other emergency preparedness materials on the Environmental Health and Safety and University Police Department websites. If you will need assistance in the event of an emergency due to a disability, please contact Adaptive Services for available services and information.

J. STUDENT OBSERVANCE OF RELIGIOUS HOLIDAYS

All students at Florida Gulf Coast University have a right to expect that the University will reasonably accommodate their religious observances, practices, and beliefs. Students, upon prior notification to their instructors, shall be excused from class or other scheduled academic activity to observe a religious holy day of their faith. Students shall be permitted a reasonable amount of time to make up the material or activities covered in their absence. Students shall not be penalized due to absence from class or other scheduled academic activity because of religious observances. Where practicable, major examinations, major assignments, and University ceremonies will not be scheduled on a major religious holy day. A student who is to be excused from class for a religious observance is not required to provide a second party certification of the reason for the absence.

K. COURSE SCHEDULE (*subject to change with notice*)

COURSE CALENDAR SUBJECT TO CHANGE WITH NOTICE