

Syllabus for CRN 11033 – BUL 3130

Honors Embedded Course

Legal and Ethical Environment of Business

General Course Information

CRN 11033

Course Title Legal & Ethical Environment of Business

Description

Introduction to the contemporary legal and ethical environment of business. Topics may include the legal system, ethics, constitutional law, criminal and civil law, intellectual property, environmental law, contracts, and agency and employment law. (Junior standing required)

~Waitlist turns on only after CRN fills. Please see Academic Calendar for Waitlist shut down time.~ Instructions:
<http://www.fgcu.edu/Registrar/waitlistforstudents.html>

College Business

Department Accounting

Subject Area Business Law

Course Number BUL 3130

Credit Hours 3

Meeting Information	Start Date	End Date	Days	Time	Room
	Jan. 6, 2020	Apr.27, 2020	R	7:30pm–10:15 pm	LH 1201

Distance Learning/Off Campus Course Information

Is this a DL Course? No, it is an on-campus course.

Instructor Information

Instructor Kristie A. Scott, J.D.

E-Mail Address kscott@fgcu.edu

Office Location Lutgert 3332

Office Hours **Office Hours – Spring 2020**

Thursdays from 7:00 pm – 7:30 pm and immediately following each class

Teaching Philosophy I expect students to be fully prepared for class (i.e. read the chapters assigned to each class, prior to class). All students should be prepared to participate in class discussions. Students are expected to bring pencils and scantrons on exam days.

Additional Instructor Info Not Legal Advice: No attorney-client relationship is formed by any communications between a student and the professor. Although the professor is an attorney, students should not ask for help, advice, or guidance with a personal legal problem, and should not send their professor confidential or privileged information. All lectures, discussions, conferences, and any other communications with the professor, whether oral, written, electronically transmitted, or otherwise, are for educational and general informational purposes only, and do not constitute legal advice. Any suggestion of, or response to, hypothetical fact situations are necessarily limited in scope, and should not be construed as legal advice. If a student requires legal advice, the student is encouraged to consult with their attorney.

This is an Honors Embedded Course:

Honors Embedded Courses are “embedded” in upper-division departmental classes where students can earn Honors credit in the course by completing a set of enriching activities/opportunities that are listed on the syllabus. All Honors Activities are listed with an Asterisk.

Course Materials

Required Course Materials **Textbook for BUL 3130:** Melvin & Guerra-Pujol, *The Legal Environment of Business, A Managerial Approach: Theory to Practice*, Third Edition, (McGraw-Hill).

Optional Course Materials McGraw/Hill Connect

Course Policies, Learning Objectives, and Agenda

Grading, Attendance, and Other Policies **Attendance and Assignments**
Business Law is a difficult subject. Attendance and completion of assignments are considered minimum requirements for all students. Adequate preparation and regular class attendance and participation are essential to your success in the class. Students are expected to develop their own exam study guides from notes taken in class and the material assigned in the textbook. Course letter grades are assigned based on test/exam scores and compliance with university rules. Regular and punctual attendance and participation are expected.

Assigned Readings: Be prepared to discuss the cases and problems in each of the assigned chapters.

Exams: Three exams will be given in this course. Each exam will be weighted equally (as noted below). The exams will consist of objective, multiple-choice questions. Note: The third exam may be cumulative. Quizzes will also be given, as noted below. Additional assignments may be given for extra credit. The final grade will be calculated in accordance with the following formula:

Exams are equally weighted to total 70% of your grade

Exam 1 – 1/3

Exam 2 – 1/3

Final Exam – 1/3

Quizzes will total 30% of your grade

Discussion/Participation/Other Assignments – Extra Credit - To be added to your final grade.

Connect Assignments – are completely optional and will not be graded. However, Connect Assignments will assist you in preparing for Exams.

Exam questions will be based on subjects discussed in class and the assigned reading material. However, the exams are based primarily on the subjects/topics discussed in class. **Coming to class and reading/studying the assigned material are two excellent strategies for doing well in this class. The exam is not the time to discover that you do not understand the subjects covered in this class. If you do not understand the material, you are encouraged to ask questions. Many other students in the class probably have the same question but are too shy to ask. By asking questions you will be helping clear up confusion for the entire class.**

Test questions and Scantrons are the property of the instructor/university and are not returned to students. Students may not make copies of test questions. Students are encouraged to review the Scantron and test questions during office hours or by appointment. Test scores may be posted on Canvas. Course letter grades are posted on Gulfline in accordance with the Registrar's deadline.

Tests are required to be completed during the designated time allotted. The instructor keeps the tests and Scantrons. Tests are closed book and closed notes in class but may be open book and open note at the discretion of the instructor if the exam is administered online or is “take home”. Students may be assigned seats for testing purposes. Tests are timed assessments of learning. Students may not talk with anyone (except the instructor) during the tests.

Grading scale:

A 90-100
B 80-89
C 70-79
D 60-69
F Below 60

Exam Make ups – With PRIOR arrangement and notice, exam make ups MAY be given. However, this option is available only for major emergencies (e.g., illness or death in the family).

Exams may be given in class, online, or take-home at the discretion of the professor.

The **Syllabus** may be changed at the discretion of the Professor as circumstances warrant, the topics may be taught in a different order, and exam schedules may be changed.

At the end of this course students should be able to:

1. Understand the various classifications and sources of law and explain the principle of *stare decisis*.
2. Discuss and explain the ethical responsibilities of business.
3. Describe the Federal and typical state court systems, and explain the various types of jurisdiction.
4. Compare and contrast litigation and the forms of alternative dispute resolution.
5. Explain the basic principles of constitutional law that related to business.
6. Explain the three basic functions of administrative agencies.
7. Identify and describe intentional torts, negligence, and strict liability.
8. Understand the basic elements of contract law.
9. Understand the law of principal and agent.
10. Identify the various types of business associations and explain the factors relevant to deciding which form to use.
11. Identify and explain the varied interests in real property.
12. Understand the major federal environmental laws and their potential liability for business.

Learning Objective

Assessment Strategy

1. E: Demonstrate knowledge of legal and ethical issues; demonstrate knowledge of global legal factors influencing business; or explain the importance of environmental responsibility.



1. Exams, class participation, or some other type of graded work

2. P: Solve business problems using analytical tools applying legal principles.



2. Exams, class participation, or some other type of graded work

3. C: Deliver effective oral or written presentations on



3. Exams, class participation, or some other type of graded work

legal problems related to business.

4. K: Integrate knowledge of legal concepts across the various business disciplines.



4. Exams, class participation, or some other type of graded work

Additional Information IMPORTANT STATEMENTS, POLICIES, RESOURCES, AND DESCRIPTIONS UNDERGRADUATE COURSES

I. Departmental Policies and Resources

1. The schedules for the departmental courses offered (information on semester, day/night, other), ACG, TAX, and BUL (BS) – are on the ACG BS program link on the LCOB web page. Click on “curriculum map” on left.

2. Planning for pre-registration and graduation is your responsibility: The above schedules and LCOB advisors, along with the course prerequisite sequences described in the FGCU Catalog and degree program sheets, should assist you in ensuring that your plans are successfully implemented. Course substitutions and prerequisite exceptions will be granted only for exceptional circumstances that are clearly beyond the student's control. Poor or lack of planning is not one of those circumstances.

3. Useful FGCU Resources:
Florida Gulf Coast University Catalog (<http://www.fgcu.edu/catalog/>)
Florida Gulf Coast University Student Guide Book (<http://studentservices.fgcu.edu/JudicialAffairs/>)
Florida Gulf Coast University Code of Conduct (<http://studentservices.fgcu.edu/JudicialAffairs/>)

II. Departmental Statements

This course introduces the student to legal and ethical concepts that form the foundations of business conduct in the US. It also supports the content covered in the ETS exam used to assess the BS degree program for the College of Business.

When assessing the LOs above, if 90% of the students answer 80% of the question(s) correctly the assessment is exemplary; if 80% of the students answer 80% of the question(s) correctly the assessment exceeds expectations; if 70% of the student answer 80% of the question(s) correctly the assessment meets expectations; if less than

70% of the students answer 80% of the question(s) correctly, the assessment is below expectations; and if less than less than 60% of the students answer 80% of the question(s) correctly, the assessment fails.

ETS statement

ETS Exam in GEB 4890

The knowledge you are gaining in the business foundation and core courses in principles of accounting, computers, economics, finance, information systems, law, management, marketing, and operations serves to prepare you for the Educational Testing Service (ETS) exam. All business majors are required to take the ETS exam at the end of GEB 4890 in order to graduate with a BS degree.

While your performance on the ETS exam will not impact your grade in GEB 4890, please take this exam very seriously. It is a primary tool used to assess the BS degree program in the College of Business. It is imperative that you do your best in answering the questions. Otherwise, the results will not be reliable and the assessment will not be robust, a result that may jeopardize our SACS accreditation and the Academic Learning Compact we made with the State of Florida, along with having a negative impact on our AACSB accreditation (more about AACSB at: <http://www.fgcu.edu/cob/> and click on the AACSB logo at the top left).

Those students performing above 80% on the ETS exam will receive a letter of commendation from the Chair and/or Dean recognizing this achievement which can be used as a resume item.

III. University Statements

1. Academic Dishonesty/Cheating Policy:

All students are expected to demonstrate honesty in their academic pursuits. The university policies regarding issues of honesty can be found in the FGCU Student Guidebook under the Student Code of Conduct and Policies and Procedures sections. All students are expected to study this document which outlines their responsibilities and consequences for violations of the policy. The FGCU Student Guidebook is available online at <http://studentservices.fgcu.edu/judicialaffairs/new.html>

2. Disability Accommodations Services:

Florida Gulf Coast University, in accordance with the Americans with Disabilities Act and the university's guiding principles, will provide classroom and academic accommodations to students with documented disabilities. If you need to request an accommodation in this class due to a disability, or you suspect that your academic performance is affected by a disability, please see me or contact the Office of Adaptive Services. The Office of Adaptive Services is located in the Wellness Building. The phone number is 239-590-7956 or Video Phone (VP) 239-243-9453. In addition to classroom and campus accommodations, individuals with disabilities are encouraged to create their personal emergency evacuation plan and FGCU is committed to providing information on emergency notification procedures. You can find information on the emergency exits and Areas of Rescue Assistance for each building, as well as other emergency preparedness materials on the Environmental Health and Safety and University Police Department websites. If you will need assistance in the event of an emergency due to a disability, please contact Adaptive Services for available services and information.

Video and Audio Taping of Class Lectures

Students are not allowed to audio tape or video tape class lectures – with the exception of any student that has a documented disability and the OAS determines the best reasonable accommodation for the student is to allow them to audio tape or video tape class lectures. Additional exceptions may be granted in the discretion of the professor. When tape recording is allowed, a Tape Recording Agreement Form must be signed by the student.

3. Student Observance of Religious Holidays

All students at Florida Gulf Coast University have a right to expect that the University will reasonably accommodate their religious observances, practices, and beliefs. Students, upon prior notification to their instructors, shall be excused from class or other scheduled academic activity to observe a religious holy day of their faith. Students shall be permitted a reasonable amount of time to make up the material or activities covered in their absence. Students shall not be penalized due to absence from class or other scheduled academic activity because of religious observances. Where practicable, major examinations, major assignments, and University ceremonies will not be scheduled on a major religious holy day. A student who is to be

excused from class for a religious observance is not required to provide a second party certification of the reason for the absence.

4. Center for Academic Achievement

The Center for Academic Achievement (CAA) provides academic support services to all FGCU students. Students can take advantage of our free peer tutoring and Supplemental Instruction sessions for lower-level math and science courses, as well as workshops to facilitate the development of skills necessary for college success. If you would like to participate in any of our programs, learn about tutoring services, or meet with an Academic Retention Coordinator, please visit the CAA in Library 103 or call us at (239) 590-7906. Our website is www.fgcu.edu/caa.

5. University Nondiscrimination Statement

Florida Gulf Coast University is committed to ensuring equity and fairness for all University employees, students, visitors, vendors, contractors and other third parties. As such, the University prohibits discrimination on the bases of race, color, national origin, ethnicity, religion, age, disability, sex (including sexual harassment/assault), gender identity/expression, marital status, sexual orientation, veteran status or genetic predisposition with regard to admissions, employment, programs or other activities operated by the University. This prohibition extends to enforcement of Title IX of the Education Amendments of 1972. Questions or complaints should be directed to the Office of Institutional Equity and Compliance (OIEC). The OIEC's phone number is (239)745-4366; the OIEC email address is OIEC@fgcu.edu.

IV. LCOB Vision, Mission, and Guiding Principles

Vision: The Lutgert College of Business will be known for excellence in applied business education.

Mission: The Lutgert College of Business educates and engages students and businesses in a collaborative community. We offer high quality educational programs that prepare our students to thrive in their professional careers.

Core Values/Guiding Principles:

Diversity: Foster a climate that enhances awareness of and respect for diversity of people and ideas, actively encouraging it among our students, faculty, and staff.

Service to the Community/Connected: Address current regional issues through extensive outreach activities and by building relationships on a local, regional, and global basis to facilitate the economic vitality and growth of Southwest Florida.

Sustainability: Educate and develop future business professionals to recognize the value of and need for social, economic, and environmental sustainability.

Global perspective: Emphasize the ability to perform effectively across cultures in addressing global business challenges building on the “second circle*” model.

Integrity/Accountable: Maintain the highest standards of ethics, honesty, mutual respect, and accountability for our college’s faculty, staff and students.

Knowledge/Innovative: Provide an academic environment emphasizing teaching and scholarship that enhances student learning and the reputation of the college.

*The second circle model was created by Dr. Richard Peggnetter as a process that expands the traditional college/university to international university partnership model to include the regional business community of Southwest Florida with the regional business community of our international partner thus expanding the interaction to a “second circle”.

V. ACG BS Program Vision, Mission, Guiding Principles, and Goals

Vision: Be the program of choice that prepares students to master the accounting subject matter and to become successful in their careers.

Mission: Prepare students for entry level careers in public accounting, service organizations, government, and industry and/or post-baccalaureate education by ensuring that:

1. graduates are technically competent and possess the full range of business and professional skills; and
2. faculty members employ cutting edge instructional methods and technologies, anchored by a balanced mix of applied/educational/basic research outcomes and

institutional/professional/academic/community service.

Guiding Principles:

1. Support the preservation of the AACSB accreditation.
2. Continue to add value to our stakeholders (students, employers, parents, and the community).

Goals to Implement the Principles:

Goal 1. Perform continuous review and evolutionary improvements in curriculum design based on the assessment of program learning outcomes and analysis of external input.

Goal 2. Faculty members will on average exceed the scholarship standards for continued employment.

Goal 3. Faculty and students will be involved in professional and academic organizations and produce industry specific experience outcomes.

AGENDA – BUL 3130 – SPRING 2020

Note: The **Syllabus** may be changed at the discretion of the Professor as circumstances warrant, the topics may be taught in a different order, and exam schedules may be changed. **Exams** may be given in class or online at the discretion of the Professor.

Textbook for BUL 3130: Melvin & Guerra-Pujol, *The Legal Environment of Business, A Managerial Approach: Theory to Practice*, **Third** Edition, (McGraw-Hill).

Assigned Readings: Be prepared to discuss the cases and problems in each of the assigned chapters.

Note: Readings and Questions, etc., for all assigned chapters will be posted in the modules on Canvas. Students may make use of the McGraw/Hill “Connect” program.

Class 1 (01/09)	Mandatory Quiz - Online on Canvas (due Sunday, January 12, 2020) Ch. 1 – Legal Foundations Ch. 3 – The American Judicial System, Jurisdiction, and Venue
Class 2 (01/16)	Ch. 4 – Resolving Disputes: Litigation & Alternative Dispute Resolution Ch. 5 – Business, Societal, & Ethical Contexts of Law
Class 3 (01/23)	Ch. 2 – Business & the Constitution Ch. 17 – Administrative Law
Class 4 (01/30)	Catch-up & Review **Honors Embedded Activity: Visit State or Federal Court House to observe a Court Hearing or Trial, Draft 1-Page Detailed Paper about Your Experience. Paper is due 1/30/20.**
Class 5 (02/06)	Exam 1 - Chapters 1, 2, 3, 4, 5, & 17
Class 6 (02/13)	Ch. 22 – Criminal Law & Procedure in Business Ch. 9 – Torts & Products Liability
Class 7 (02/20)	Ch. 6 – Overview & Formation of Contracts Ch. 7 – Contract Enforceability & Performance Ch. 8 – Contracts for the Sale of Goods
Class 8 (02/27)	Ch. 24 – Intellectual Property Ch. 18 – Environmental Law
Class 9 (03/05)	Spring Break – No Class
Class 10 (03/12)	Catch Up & Review **Honors Embedded Activity: Draft 2 Contracts, one should be for the sale of goods between merchants and the other should involve real estate. Draft a 1-page paper outlining the difference. Contracts and Paper is due 3/12/20.**
Class 11 (03/19)	Exam 2 –Chapters 6, 7, 8, 9, 18, 22 & 24
Class 12 (03/26)	Ch. 10 – Agency Ch. 13 – Choice of Business Entity, Sole Proprietorships, & Partnerships Ch. 14 – Limited Liability Companies & Limited Liability Partnerships
Class 12 (04/02)	Ch. 15 – Corporations Ch. 16 – Regulation of Securities, Corporate Governance & Financial Markets
Class 13 (04/09)	Ch. 11 – Employment Relationships & Labor Law Ch. 12 – Employment Discrimination
Class 14 (04/16)	Ch. 23 – Personal Property, Real Property & Land Use Law Ch. 20 – Creditors’ Rights & Bankruptcy
Class 15 (04/23)	Catch-up & Review **Honors Embedded Activity: Draft a 1-Page Paper identifying which Chapter (covered between 3/26-4/16 you found most interesting and applicable to your career). Draft a 1-page paper and provide at least 5 applicable ways you plan to apply the information learned to your career. Paper is due 4/23/20.**
Class 16 (04/30) 5:45pm-8:00pm	Final Exam – Chapters 10, 11, 12, 13, 14, 15, 16, 20 & 23 (May include any chapters previously covered)